



Sofia Angelou

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PORTFOLIO

iamssof.com

Highly **creative** and **intuitive designer** with over of 15 years of experience in producing engaging and effective designs for clients across various industries.

With a **natural flair** for design aesthetics and a **committed, determined mindset**, I have consistently executed every project to the highest standards.

Driven by a **strong work ethic**, a **deep sense of empathy**, and a **passion** for creating **meaningful experiences**, I strive to make a **positive impact** in the field of **UI/UX Design**.

I appreciate: meaningful feedback, a good sense of humor.

Favorite motto: "Well planned is half done".

EDUCATION & CERTIFICATIONS

- 2023 **User Experience Design Certification**
Google Coursera
Credential ID: E9W8ALF2K3V9
- 2022 **Certification of Teaching Qualification of Trainers for Adults of non-formal education**
EOPPEP
Certification Number: EB 43305
- 2021 **Web & E-Shop Design Certificate**
Vellum Global Educational Services
- 2020 **Training & Certification in Adult Education**
University of Piraeus
- 2011 **ECDL Core Certification**
ECDL Foundation
- 2006 **Graduate of the Fine Arts Department**
 - Graphic Design for Print & Digital Media**
2003 - 2005 Degree (1)
Certified Diploma by the EOPPEP
 - 3D Animator**
2005 - 2006 Degree (2)
Institute of Vocational Training - IEK DOMI

SKILLS

- Adaptability
- Perception
- Integrity
- Communication
- Teamwork
- Leadership
- Problem Solving
- Planning
- Time Management



Illustrator



In Design



Photoshop



Adobe XD



Figma



InShot



Office 365



WORDPRESS

LANGUAGES

- Greek** | Native
- English** | Advanced [C2]
- German** | Intermediate [B1]
- Spanish** | Beginner

ACHIEVEMENTS SCHOLARSHIPS

2021 | **20min. Teaching Presentation**
Subject: "Color Psychology in Branding"
Certification in Adult Education

2017 | **Top 4 Finalists**
Visual Identity Design Competition for the 75 years of Athens State Orchestra
Conceptual Design Proposal for the Artistic Period 2017-2018.

2016 | **2nd Place (among 81 participations)**
Tourism Profile Design Contest for the Municipality of Kavala
Logo & Visual Design Proposal

2006 | **3rd Place (Score 17,7/20)**
Thesis (3D Animation) - IEK DOMI
Subject: "TV Spot of a Renowned Product"

2005 | **Scholarship & 1st Award (Score 20/20)**
Thesis (Graphic Design) - IEK DOMI
Subject: "Corporate & Visual Identity of an Existing Business"

PERSONAL INTERESTS



WORK EXPERIENCE

- 2007 - Present ○ **Graphic & UX Designer + Manual QA Tester Freelancer**
- Translate clients' needs into novel designs for various industries, for both print and digital media.
 - Actively participate in Design Sprints, Conduct User Research and Usability Testing to improve user experience.
 - Communicate ideas, feedback and provide status updates to project teams and stakeholders.
 - Collaborate with cross-functional teams to ensure the timely and successful delivery of projects.
- 2022 - Present ○ **Visual Designer Nias Group [E-shop + Academy]**
- Plan and Manage Projects.
 - Develop designs for various print and digital media.
 - Coordinate with vendors for printing, production & fulfillment of interactive and printed materials.
 - Conduct Competitive Audits, research target audiences and industry trends to inform the design process.
 - Document design processes and design systems for future reference and team collaboration.
- 2018 - 2019 ○ **Graphic & Visual Designer + Manual QA Tester Municipality of Kavala**
- Created visually appealing graphics, layouts & illustrations for digital and print media.
 - Collaborated with cross-functional teams including UX designers and developers to ensure cohesive design execution and seamless user experience.
- 2014 - 2016 ○ **Creative Director + Manual QA Tester MANBIZ ISP [Digital Agency]**
- Developed visually appealing design concepts for both print and digital platforms, including websites, mobile apps, and marketing materials.
 - Presented design concepts to clients or stakeholders and incorporated feedback to refine the final product.
 - Managed multiple projects simultaneously in a fast-paced, deadline-driven environment while adhering to brand guidelines and standards.
- 2012 - 2013 ○ **Graphic & Visual Designer + Manual QA Tester DIMOFELIA [Municipality of Kavala]**
- Utilized design software and tools to create and edit high-quality graphics, illustrations, and layouts.
 - Worked closely with the development team to ensure quality requirements are met and defects are identified and resolved.
- 2006 - 2007 ○ **Graphic Designer - 3D Animator Innovation S.A. [BTL Advertising Agency]**
- Created and implemented innovative designs for print and digital media across multiple industries (Henkel AG, Imperial Tobacco, Germanos and TGI Fridays).
 - Collaborated with product team to deliver top-quality designs on time.